

# Leveraging Artificial Intelligence to Innovate Higher Education

## *Opportunities and Threats*

5 April 2023



Representation of the State of Hessen  
Rue Montoyer 21, 1000 Bruxelles, Belgium



From 18:30 to 20:45 + reception

### **"AI is here! And it is here to stay!"**

With the release of ChatGPT and similar artificial intelligence (AI) tools, governments, institutions and citizens alike have realised how fundamentally AI may influence our future. Join us to discuss and explore how AI will impact higher education. Embedded into networking opportunities before and after the event, leading voices will share their opinion in a panel discussion before you will be able to experience a short demonstration of an AI-based chatbot that aims to support higher education institutions to improve student engagement with society.

#### AUDIENCE PROFILE

- Higher education leaders & managers
- Academics (educators & researchers)
- University administrators & QA staff
- Interested students
- Policy makers
- Company representatives (EdTech etc.)
- Representatives of networks and associations on higher education
- [...]

#### WHY TO ATTEND?

- Hear expert opinions and gain inspiration
- Explore a new AI tool to foster universities' impact to the real world
- Network with presenters and attendees

REGISTER FOR FREE:  
<https://event.qual-ai-ty.eu>



This event is part of the EU-funded project "Qual-AI-ty Engagement" (<https://qual-ai-ty.eu>) and is organised by:



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# Evening Agenda

April 5, 2023

18:30 - 19:00: Welcome drinks & networking

19:00 - 19:15: Welcome address



**Dr. Claudia Schöler**

Head of Unit Digital Policy and Media at *Representation of the State of Hessen to the EU*



**Prof. Dr. Thorsten Kliewe**

Chair at *Accreditation Council for Entrepreneurial and Engaged Universities*

19:15 - 20:15: Panel discussion



**Dr. Georgi Dimitrov**

Head of Unit "Digital Education" at the *European Commission*



**Dr. Thérèse Zhang**

Deputy Director, Higher Education Policy, *European University Association*



**Orestis Trasanidis**

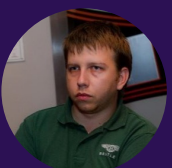
AI Lead, EIT Digital, and AI Community Coordinator/Leader at EIT Cross KIC (*European Institute of Technology*)



**Prof. Dr. Elīna Gaile-Sarkane**

Chair of the Senate of *Riga Technical University* and Dean of the Faculty of Engineering Economics and Management

20:15 - 20:45: AI-Chatbot demonstration



**Robert Muster**

Data science Researcher, Member of Behavioural Data Science Incubator, *University of Twente*

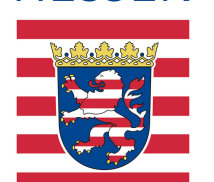
20:45 - 22:00: Reception

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